

OTAGO COMPUTING  
STUDENTS SOCIETY

**2025 SPONSORSHIP  
PROSPECTUS**

# WHO WE ARE



**Kia ora! The Otago Computing Students Society (OCSS) is the largest society for computing students at the University of Otago. We strive to build a community by holding a variety of academic, professional, and social events for students, including coding and gaming competitions, Hackathons, GitHub workshops and BBQs!**

**The OCSS is over 6 years old, and we are officially affiliated with the Otago University Students Association (OUSA).**



## OUR MISSION

### **Prepare our Students for a range of Professions**

The OCSS works to enhance the technical and soft skills of our students, including those that often go overlooked in the classroom. We have collaborated with our university's Career Development Centre to run workshops on topics such as networking and giving interviews and run a competition on creating a personal professional website.

### **Nurture a Diverse Tech Industry**

We welcome students from all degree pathways into our community and run an active, moderated Discord server where anyone can come and discuss technology or seek help with personal projects. The OCSS also strives to ensure that all groups in our community feel adequately represented. Our constitution asserts that we hold a diverse executive which helps us to run high-quality, inclusive events.

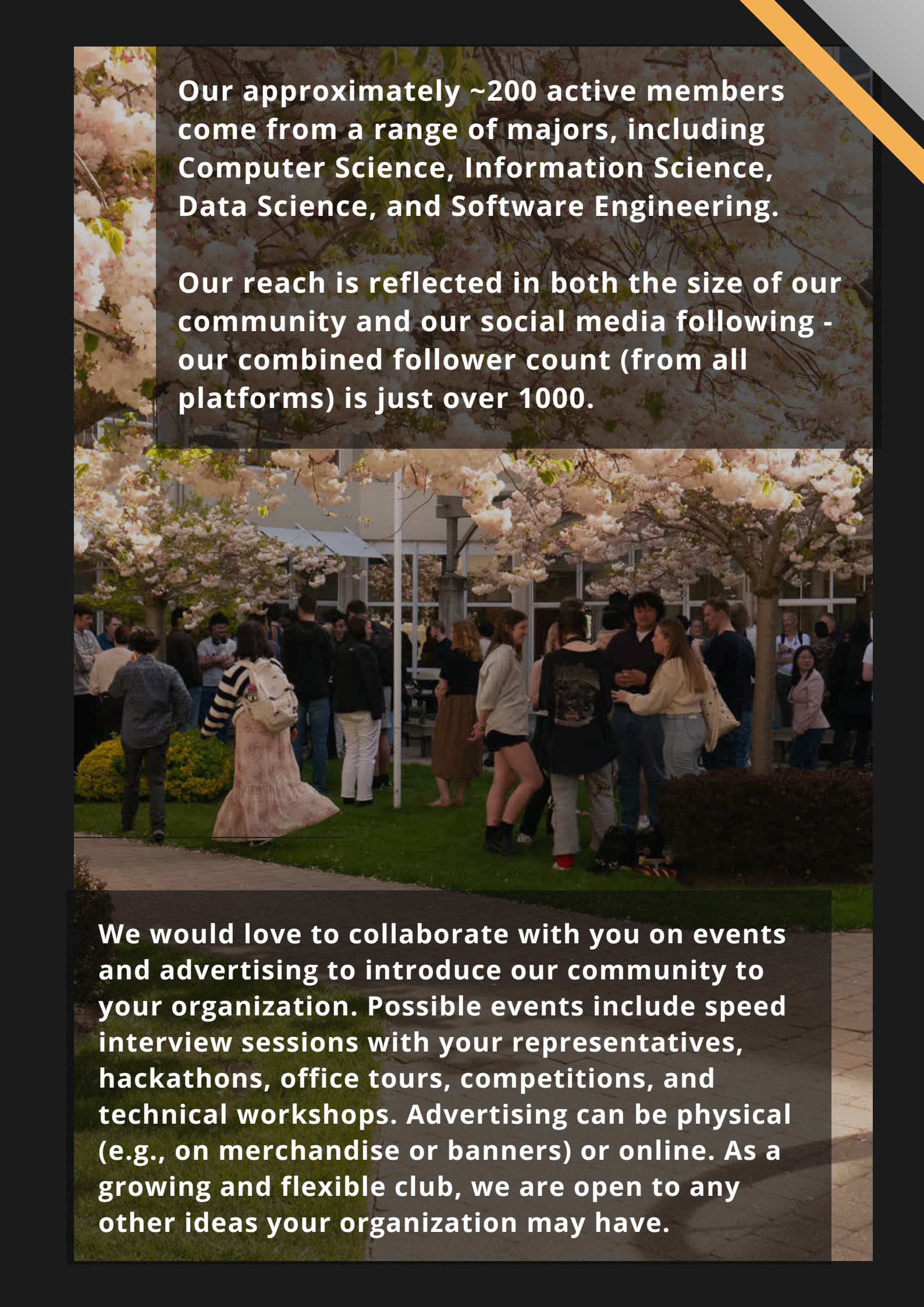
### **Bridge the Gap Between Students and Industry**

We connect professional firms and organisations with our students by offering them the chance to organise and participate in collaborative events. These can certainly be mutually beneficial! Students are able to network and grow their skills, while organisations have the chance to meet the next generation of technical talent before they enter the field.



### **Create Opportunities for Leadership and Connection**

We encourage all of our members to contribute to discussions about the club's events and future. We encourage every member to try out for our executive. Additionally, we run social events (such as a gaming competition) to reach everyone.

The background of the slide features a photograph of a campus scene. In the foreground, there are pink cherry blossom trees in full bloom. Behind them, a modern building with large glass windows is visible. A group of people is gathered on a green lawn in front of the building. The text is overlaid on the top half of the image, with a semi-transparent dark grey box for the first paragraph and a solid dark grey box for the second paragraph.

**Our approximately ~200 active members come from a range of majors, including Computer Science, Information Science, Data Science, and Software Engineering.**

**Our reach is reflected in both the size of our community and our social media following - our combined follower count (from all platforms) is just over 1000.**

**We would love to collaborate with you on events and advertising to introduce our community to your organization. Possible events include speed interview sessions with your representatives, hackathons, office tours, competitions, and technical workshops. Advertising can be physical (e.g., on merchandise or banners) or online. As a growing and flexible club, we are open to any other ideas your organization may have.**

# EXCLUSIVE SPONSORSHIP ANNOUNCEMENTS

We will make special announcements acknowledging our sponsor's support at the beginning or end of club meetings, events, or workshops.

# DEDICATED SPONSOR PAGE

We will create a dedicated section on our club's website to showcase sponsors - this will include your logo, a brief description of your organisation, and links to your website or social media profiles.

# EVENT NAMING RIGHTS

We will allow sponsors to have naming rights for specific events or workshops, e.g. "XYZ Company Hackathon" or "ABC Tech Talk sponsored by DEF Corp."

# WHY US?

## LOGO PLACEMENT

We can prominently display your logo on our club's website, event banners, flyers, and promotional materials. We could also include your logo in email newsletters, club merchandise, and any digital or print media associated with the club.

## SOCIAL MEDIA EXPOSURE

We are committed to regular shoutouts, posts, and mentions of our sponsors on the club's social media platforms, such as Facebook and Instagram. We will also tag you in relevant posts, highlighting your support and involvement with the club.

# WHY US?

## SPEAKING OPPORTUNITIES

We will offer our sponsors the chance to deliver keynote speeches, talks, or workshops during club events - allowing you to share insights or expertise on relevant industry topics.

We offer different and flexible tiers of sponsorship with varying benefits based on the level of support. You can see some of the benefits associated with our standard tiers outlined on the next page.

## RECOGNITION IN PRESS RELEASES

We will mention your support in any press releases or media outreach related to relevant club events or major achievements.

## FEEDBACK AND REPORTING

We can provide you with detailed biannual reports and feedback on the impact of your sponsorship, including metrics like social media impressions, event attendance, and engagement levels.

## CUSTOMISED CONTENT CREATION

We will create customised content or articles featuring your products, services, or success stories and share them through the club's communication channels, such as newsletters or blog posts.

## VIP ACCESS AND NETWORKING

We will provide you with VIP access to club events, allowing you to interact closely with club members, faculty, and industry professionals attending these events.

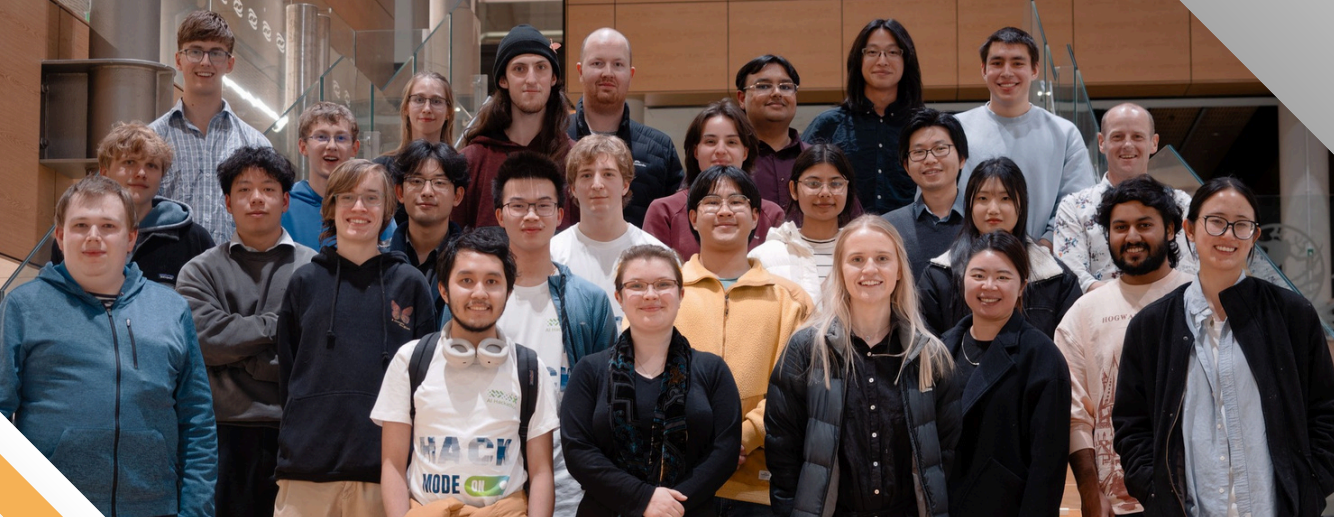


# SPONSORSHIP TIERS

The following table shows our standard sponsorship tiers. If your organisation is interested in one, simply tell us your preferred tier.

Tier	Platinum	Gold	Silver	Bronze
Required (one-off) contribution	\$1500	\$1000	\$500	\$250
Hand out company merch (if provided to us by you)	Yes	Yes	Yes	Yes
Logo on OCSS Facebook banner	8x Size priority spot	6x Size	2x Size	Regular size
Name listed on our website	Yes	Yes	Yes	Yes
Campus Information Evening + Invitation to come to all social events	Yes	Yes	Yes	Yes
Banner at all of our events (You provide the banner)	Yes	Yes	Yes	Yes
Advertising across all of our social media platforms	Weekly	Fortnightly	1x month	
Invitation to 'speed mock interviews' event	Yes	Yes	Yes	
Individually thanked at the start and end of each event	Yes			
Event naming rights	2 events per year			
Dedicated event or collaboration (if desired)	Yes	Yes	Yes	Yes
Keynote speeches	2 events per year			
Dedicated page on our website	Yes			
Branding on merch	Yes			

\* All tiers are flexible and negotiable - please tell us how you would like to work together. In addition, organisational benefits and collaborative opportunities will not necessarily be limited to those shown here!



# CONTACT US

If your organisation would like to work with the OCSS, please contact us on one of the platforms below. We are more than happy to have a representative meet with you. Alternatively, just tell us what arrangement works best for you.



[contact@ocss.nz](mailto:contact@ocss.nz)



<https://facebook.com/otagocss>



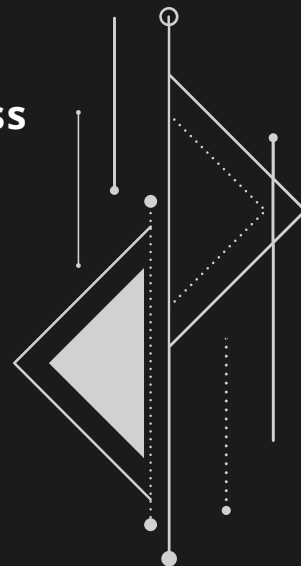
<https://nz.linkedin.com/company/otago-computing-students-society>



<https://www.instagram.com/otagocss>



<https://www.tiktok.com/@otago.css>



# 2025 Executive Team:

**President:** Maria Sokolova

**Treasurer:** George Cui

**Secretary:** Jenny de la Harpe

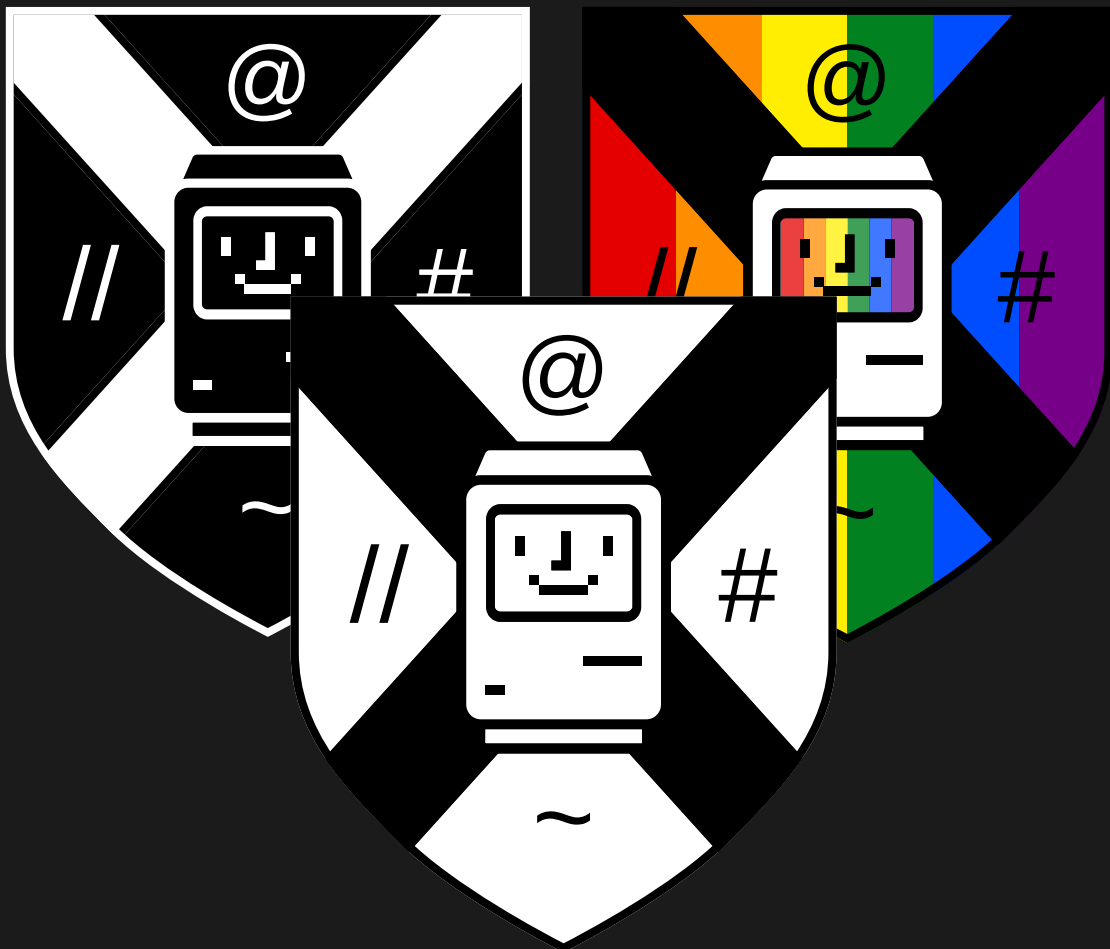
**IT Manager:** Aaron Rumpler

**Events Coordinator:** Aleisha Telea

**Social Media representative:** Ethan Leitch

**Volunteer Outreach:** Kevin Steve Sathyanath

**General Executive:** Josh Carter, Sakshi Pal,  
Gavin Cao, Anant Jain



## OTAGO COMPUTING STUDENTS SOCIETY

**Thank you for supporting the next  
generation of computing academics  
and professionals**